

AcuLe@rn™ Case Studies – China Telecom

Aculearn has established a vision in year 2001 to provide a single communication platform for video, audio and data collaboration (rich media) over the Internet. A platform that will enable small medium enterprises, multi-national corporations or military alike to communicate effectively over the Internet.

China Telecom (Guangzhou), the most forward looking telecom operator in China, is searching for new services to enhance its value proposition to the customers. The BizNavigator platform is its Value-added Service Portal for SME and MNCs. This web based platform provides a suite of services such as email server, virus scanner, CRM etc. China Telecom wants to add on a multimedia work collaboration service to its portfolio. The search was on. Aculearn proposed AcuCONFERENCE. AcuCONFERENCE is a part of Aculearn communication suite solution. The evaluation took about 2 months and Aculearn is selected as the platform for this service.

In the evaluation, AcuCONFERENCE system has demonstrated its simple to use GUI interface to the immediate liking of the users. The system manages to establish a connection through the China Telecom's secure network using Microsoft Domain Authentication. Most importantly, the whole architecture is scalable to meet the demands as the users for this service expand. Our well thought of ASP workflow process also flow smoothly into the environment. Our unique VCDN also allow ASP to provide different class of services for different customers' usage requirements.

Customization is a breeze. The system is Unicode enabled so language does not pose any hurdles. It uses SOAP to communicate with BizNavigator system. We have developed all the 7 interfaces for BizNavigator within a week. Below are some examples:



Unlimited concurrent audio/video connections. Uniquely simple but powerful in features.

1. Adding service: Inserting conference service as one application service into BizNavigator system for the users to subscribe.
2. Online Order Service: The users order this service specifying the number of accounts and the level of service that they require.
3. Groupings: Users within the same company will be able to view sessions created by their colleagues.
4. Email directory: The system is linked into the directory services. Users of this service will be able to email invite participants by clicking on them.

We have also customized AcuCONFERENCE room management system, secondary company account, user account management, room usage monitor, notification mail and billing modules for BizNavigator special requirements.